

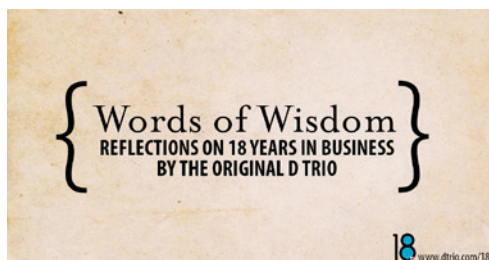
d.trio 18 in 2018 promo

4 emails

1 campaign landing page - updated twice per week

15 unique pieces of longer form content/blogs

60+ each Facebook and Twitter posts



d.trio 18 in 2018 promo

RESULTS THROUGH WEEK 4:

223 contest entries

Quadrupled total monthly active users to website

460 campaign related visitors to landing page and blogs

19 new Facebook likes

20 new Facebook page followers

13 new email subscribers

499 Facebook video views, 72 YouTube views

1,700 Facebook page interactions

10.4k Tweet impressions

15 new Twitter followers

508 Twitter profile visits

4 large prizes and 18 smaller prizes awarded

Increased client engagement

1 new business inquiry

WATCH VIDEO

